

**IN THE SPECIFICATION:**

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~striketrough~~.

Please REPLACE the paragraph beginning at page 1, line 6, with the following paragraph:

The present invention relates to a commerce information distribution system capable of distributing commerce information among media and companies, and realizing effective commerce according to well-managed commerce information by collectively managing commerce information such as commercial message (CM) information, merchandise or service information, client information, etc. independently distributed for each company.